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Bill Haley Presents on Personalized Video at IABC Conference

MEDIA, PA (October 2019) – Allied Pixel’s Bill Haley presented “Using Personalized Video to Enhance Recruiting” at the International Association of Business Communicators annual conference in Detroit on September 23. He presented alongside Villanova University’s Cathy Toner. The talk centered around the highly successful Personalized Video campaign for Villanova’s School of Business.

"The Villanova case study is a good example of how Personalized Video can be used to engage with prospects," Allied Pixel president Bill Haley said. "It’s great to see Allied Pixel recognized as a leader in the field."

About Allied Pixel:

Allied Pixel helps clients tell their stories to the world through cinematic video production, personalized video and live webcasting. With over 2,000 projects wrapped and 200 awards won, we never stop working for the wow. For more information, visit www.alliedpixel.com.

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