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Allied Pixel Produces Personalized Video Drip Campaign

MEDIA, PA (March 2019) – Allied Pixel produced a series of Personalized Videos to support a drip marketing campaign at a leading university. The videos are produced on demand and sent to prospective students throughout the enrollment process. It begins with a request for information and continues through acceptance at the university.

"We continue to push the boundaries of what can be done with Personalized Video," Allied Pixel president Bill Haley said. "It's clear that Personalized Video can be an integral component of drip campaigns."

For more information about Personalized Video, visit <https://www.alliedpixel.com/services/personalized-video/>.

About Allied Pixel:

Allied Pixel helps clients tell their stories to the world through cinematic video production, personalized video and live webcasting. With over 2,000 projects wrapped and 200 awards won, we never stop working for the wow. For more information, visit www.alliedpixel.com.

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