

## FOR IMMEDIATE RELEASE

Contact: Bill Haley

(610) 892-7970 ext. 11 bill.haley@alliedpixel.com

## Allied Pixel wins Telly Award for Cabrini/Phillies Promo

MEDIA, PA (May 2013) – Allied Pixel received a Silver Telly award for the Cabrini College/Phillies "Extraordinary Scholars" promo. The promo was created for the huge Phanavision screen at Citizens Bank Park and features the Philly Phanatic, two Cabrini students, inventive motion graphics and a powerful soundtrack. The piece was directed by Allied Pixel's Bill Haley. It was executive produced by Cabrini's Gene Castellano and Amy Coleman.

## About Allied Pixel:

Allied Pixel is a creative digital media firm that specializes in the convergence of video and online media. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit <a href="www.alliedpixel.com">www.alliedpixel.com</a>.

###