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**Allied Pixel launches new services for Higher Ed and Nonprofit Groups**

MEDIA, PA (February 2013) – Allied Pixel announces a new suite of services to help colleges, universities and nonprofit groups thrive in the new online world. It is an ongoing partnership that brings strategic and tactical expertise to a client’s online presence, and includes video production, social media and mobile components. Bill Haley, president of interactive, said “Working with higher ed and nonprofit groups is a particular passion of ours. This new service allows us to work with our clients at a much higher level. It leverages our 20 years of experience plus our creative and technical firepower to help clients truly excel in today’s online world.”

*About Allied Pixel:*

Allied Pixel is a creative digital media firm that specializes in the convergence of video and online media. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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