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Contact: Bill Haley  
(610) 892-7970 ext. 11  
bill.haley@alliedpixel.com

**Allied Pixel Shoots Hero Shots for Sixers and Flyers**

**MEDIA, PA (January 2012)** – Dennis Spence of Comcast SportsNet called on Allied Pixel to assist on several recent projects for the Philadelphia Sixers and Flyers. Working with the in house promotions as well as telecast producers, Allied Pixel crews shot “hero” shots and game coverage plates for a variety of promos. Allied Pixel’s Tom Shustack, handled the DP duties and sound was split between AP’s Jeff Cornell and Dan Francis. The promos were shot in XDCam format on Allied Pixel’s Sony F800 camera.

**About Allied Pixel:**

Allied Pixel is an integrated media production company that specializes in the convergence of video, the web and interactive multimedia. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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