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**Allied Pixel Produces TV Campaign for Neumann University**

**MEDIA, PA (December 2011)** – Allied Pixel produced a series of television commercials for the undergraduate program at **Neumann University**. The commercials were shot on Allied Pixel's new Sony F3 Super 35mm camera. Directed by Allied Pixel's Bill Haley, the spots feature unscripted conversations with Neumann students. They were shot on location at iconic spots on the Neumann campus.

**About Allied Pixel:**

Allied Pixel is an integrated media production company that specializes in the convergence of video, the web and interactive multimedia. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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