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Allied Pixel Wins Telly Award

ROCKLEIGH, NJ (March 2011) – The prestigious **Telly Awards** competition honored **Allied Pixel** client **Crestron Electronics** with a bronze award for its *Corporate Overview Video*. The video serves as the centerpiece of their new, multimillion dollar Experience Center at their corporate headquarters in Rockleigh, New Jersey. The five-minute video gives a “behind the scenes” tour of Crestron’s research, engineering, manufacturing and distribution facilities. The program was mastered to Blu-ray and plays continuously on the world’s largest plasma display, in the Grand Pavilion of Crestron’s Experience Center.

Crestron Electronics, Inc. is the global leader in the design, manufacture and marketing of advanced control and automation systems. Their systems set the world standard for corporate communication and video conferencing facilities, educational distance learning and resource sharing, and home automation and entertainment. Their products are marketed worldwide through a network of over 4000 dealers and distributors, and supported by satellite offices worldwide.

The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. Since 1978, their mission has been to strengthen the visual arts community by inspiring, promoting, and supporting creativity. Today, the Telly is one of the most sought-after awards by industry leaders. The Telly Awards is a widely known and highly respected national and international competition and receives over 11,000 entries annually from all 50 states and many foreign countries.

About Allied Pixel:

Allied Pixel is an integrated media production company that specializes in the convergence of video, the web and interactive multimedia. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit www.alliedpixel.com.

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