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Allied Pixel Does UArts Webcast

PHILADELPHIA, PA (July 2010) –This spring **Allied Pixel** webcast **The University of the Arts** 132nd commencement ceremony live from the historic Academy of Music in Philadelphia, PA. Allied Pixel was approached by the University with two needs in mind. To webcast the commencement ceremony, and make it available for Video on Demand (VOD) for those who missed the live webcast. With almost 600 graduates, it was the largest in the University’s history. The webcast was viewed around the world in twelve countries with over 500 viewers. Allied Pixel designed/constructed the player page, archived the event, and within hours made the ceremony available for viewing. “This is the perfect application for webcasting,” said Dan Francis, Allied Pixel Webcast Producer. “Streaming an event like this, and having it available afterwards, lets family and friends across the globe actually see the graduates receive their diplomas.” Allied Pixel provided all equipment for the webcast on site prior to the event.

About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America’s best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit www.alliedpixel.com.

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